



Al-Bireh Society Convention Sponsorship Opportunities and Benefits

Date

December 24-26th, 2022

Location

Omni Orlando Resort at ChampionsGate Resort, Orlando Florida
1500 Masters Blvd, Championsgate, FL 33896



About the Event

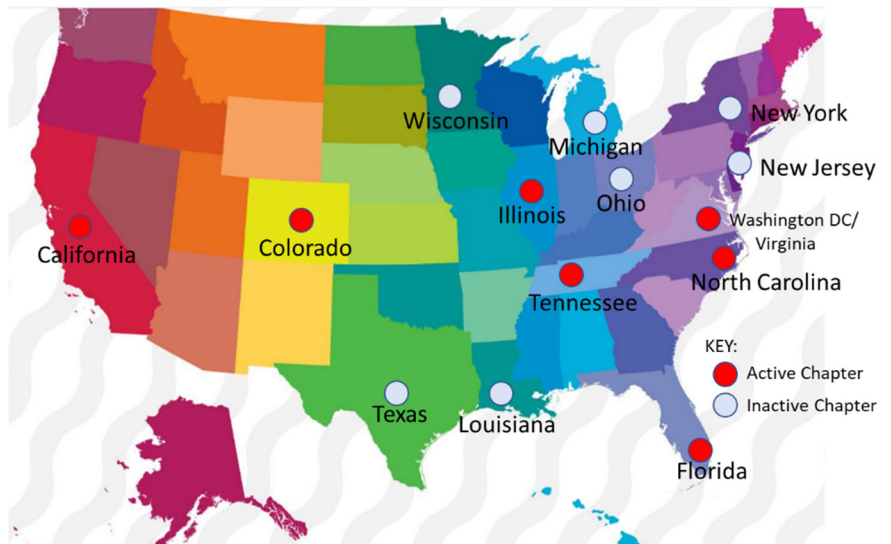
The **Al-Bireh Society Gala** is the organizations largest community-building and fundraising event of the year! Come together with 500+ supporters of the ABS. The ABS is a non-profit, charitable educational Palestinian-American organization whose proud members derive their ancestry from the original family clans of the city of Al-Bireh, Palestine. The objective of the ABS is to serve our membership and the Palestinian, Arab, non-Arab, and charitable communities in the United States and abroad in Palestine. Join us in December 2022 to empower and lift the voice of our community. We seek to always maintain a positive relationship with our families in Al-Bireh Palestine so we can always strive to maintain the legacy of our beloved city. We hope to see you soon!



Who We Are

The Al-Bireh Society (ABS) is building a grassroots movement of its constituents who live all over the United State of America. Our missions are to promote awareness and appreciation for the historical, cultural, and social heritage of Al-Bireh Palestine. The ABS’s mission seeks to perpetuate the Al-Bireh family by means of providing educational, humanitarian, financial, charitable, and cultural programs as well as social interaction, and to enhance and promote the interaction of its members to the Arabic culture and to promote our culture and heritage to those outside our community, to the American public at large, and to descendants of Al-Bireh living throughout the world. Our mission is to be accomplished as provided for within the Bylaws.

ABS is the proud that our organization has grown over the past couple of decades and we are thankful for our partners and family who have helped us expand our organization to several states in the US. We are hosting the ABS Gala is to raise funds to expand the ABS organization in other states. We are currently active in Washington DC/Virginia, Florida, Colorado, North Carolina, California, Wisconsin, Illinois, Ohio, Michigan, Tennessee, and beyond over the coming decade.



Media Reach

The **ABS Gala** sponsors will receive social media thank you posts from our organization, members of our Board of Directors, and other supporters of ABS programs as part of their benefits. Below is a snapshot of our reach across social media channels from which your brand will benefit:



ABS Programs

Started in the early 1980's the ABS started with a group of dedicated leaders who sought to maintain a connection to our homeland Al-Bireh Palestine. These gathering grew into local and national meeting. There was additional meeting in Al-Bireh Palestine. Today the organization has grown to well over 3500 members. We have established programs in the US and in Al-Bireh Palestine. Some programs that were executed in 2020-2022 are shown below:

- **ABS Youth Camp 2019**
- **ABS Youth Leadership Program 2019**
 - 4 States (Florida, North Carolina, Tennessee, Colorado)
 - 120 participants
- **ABS Emergency Session & ABS COVID Relief Fund 2020 and 2021**
- **ABS Land Development 2021**
- **ABS Cooking Program with Inash Al Usra 2021**
- **ABS Scholarship Program 2021**



Scholarship Program

The Al-Bireh Scholarship Fund has successfully awarded 14 scholarships 2019-2021. Applicant were able to submit materials to the ABS Scholarship Committee. Each application was carefully reviewed for merit, financial need, and school level. The ABS has been generously funded by our members and we hope to continue this support.

Business and Leadership Program

The Al-Bireh Society seek to create a business marketplace to highlight and showcase Birawi-made businesses. The goal is to have our membership to support Birawi owned businesses. Sign your business with the Al-Bireh Society marketplace. Let us grow together. We are also seeking leaders in different disciplines to mentor the next generation. If you are a professional and would like to render your services please contact us at albirehsociety@gmail.com.

ABS Connect

The ABS Connect committee works with our sister organizations in Al-Bireh Palestine to keep our membership in tune with current events and affairs that are happening in Al-Bireh Palestine.

COVID19 Relief Fund

The ABS Covid19 Relief Fund was established to provide essential medical equipment and needs to help residents in Al-Bireh Palestine during the Covid19 pandemic. This fund is still open to provide relief efforts.

Sponsorship Levels

Presenting Sponsor - \$20,000

1 available

Hospitality

- Two premium tables of 8 with company logo/name on table signage
- 16 VIP invitations to meet privately with keynote speaker
- First right of refusal to become presenting sponsor of 2024 gala
- 16 complimentary registration to conference
- One complimentary Florida suite for 2 days

Pre- and Post-Event Marketing

- Recognition as presenting sponsor with logo on all event materials
- Recognition as presenting sponsor with logo on event website
- Mention in all press releases connected to event
- Social media thank-you post
- Inclusion in follow-up thank you e-blast to attendees and supporters

Recognition at the Event

- Speaking opportunity for (5-10 min)
- Verbal recognition from podium
- Recognition from digital screens at the event
- Full-page color ad in event program
- 45 min session with attendees



VIP Reception Sponsor \$15,000

1 available

Hospitality

- One premium table of 8 with company logo/name on table signage
- 8 VIP invitations to meet privately with keynote speaker
- 8 complimentary registration tickets to conference
- First right of refusal to become VIP reception sponsor of 2024 gala

Pre- and Post-Event Marketing

- Recognition as VIP reception sponsor with logo on event website
- Social media thank-you post
- Inclusion in follow-up thank you e-blast to attendees and supporters

Recognition at Event

- Speaking opportunity (2-3 minutes) at the VIP reception
- Verbal recognition from podium
- Recognition from digital screens at the event
- Full-page color ad in event program



Ahla Wasahla Reception Sponsor \$10,000

1 available

Hospitality

- One premium tables of 8 with company logo/name on table signage
- 8 VIP invitations to meet privately with keynote speaker
- 8 complimentary tickets to the convention
- First right of refusal to become cocktail reception sponsor of 2024 gala

Pre- and Post-Event Marketing

- Recognition as Ahla Wasahla reception sponsor with logo on event website
- Social media thank-you post
- Inclusion in follow-up thank you e-blast to attendees and supporters

Recognition at Event

- Verbal recognition from podium
- Recognition from digital screens at the event
- One full page color ad in event program



Kids Program Sponsor \$10,000

2 available



Hospitality

- One premium tables of 8 with company logo/name on table signage
- 8 VIP invitations to meet privately with keynote speaker
- 8 complimentary tickets to the convention
- First right of refusal to become cocktail reception sponsor of 2024 gala

Pre- and Post-Event Marketing

- Recognition as both evening programs with logo on event website
- Social media thank-you post
- Inclusion in follow-up thank you e-blast to attendees and supporters

Recognition at Event

- Verbal recognition from podium
- Recognition from digital screens at the event
- One full page color ad in event program



Photography Sponsor \$7,500

1 available

Hospitality

- One premium table of 8 with company logo/name on table signage
- 5 VIP invitations to meet privately with keynote speaker
- 8 complimentary tickets to the convention
- First right of refusal to become after party sponsor of 2024 gala

Pre- and Post-Event Marketing

- Recognition as photography sponsor with logo on event website
- Social media thank-you post
- Inclusion in follow-up thank you e-blast to attendees and supporters

Recognition at Event

- Company logo on all photos printed at the event
- Recognition from digital screens at the event
- One full color ad in event program



VIP Sponsor - \$5,000

Hospitality

- One table of 8 with company logo/name on table signage
- 8 complimentary tickets to the convention
- 8 VIP invitations to meet privately with keynote speaker

Pre- and Post-Event Marketing

- Logo on event website
- Social media thank-you post
- Inclusion in follow-up thank you e-blast to attendees and supporters

Recognition at Event

- Recognition from digital screens at the event
- Logo in event program
- One full page color ad



Comedy Birawi Laugh Shack - \$4,000

*2 available

Hospitality and Recognition at Event

- One table of 8 with company logo/name on table signage
- 8 complimentary tickets to the convention
- 2 VIP invitations to meet privately with keynote speaker

Leadership Sponsor - \$3,000

Hospitality and Recognition at Event

- One table of 8 with company logo/name on table signage
- 2 VIP invitations to meet privately with keynote speaker
- 8 complimentary tickets to the convention
- Does not include registration tickets

Family Table - \$2,600

Hospitality and Recognition at Event

- One table of 8 with company logo/name on table signage
- 8 complimentary tickets to the convention
- Listed in event program

Individual Tickets

- \$250 per person tickets
- \$175 child tickets (5-12 years)
- Donors are invited to sponsor/pay for a ABS participating youth to attend the event for free





Board of Directors

Al Bireh Board of Directors



Dr. Reema Wahdan
Co-President



Maref Quran
Co-President



Summer Hamad
Hamdan
Vice President



Sana Itayem
Treasurer



Maha Hamad
Secretary



Vivian Khalaf
Board Member



Anas Amireh
Board Member



Murad Ottallah
Board Member



Dr. Ahmad Farah
Board Member



Nader Salem
Board Member



Basel Bahhour
Board Member



AL BIREH SOCIETY GALA 2022

Ticket and Sponsorship Form

Basic Information

Company: _____ Contact: _____

Address: _____ Phone: _____

City/State/Zip: _____ Email: _____

Sponsorship Options

- \$20,000 Presenting Sponsor
- \$15,000 VIP Reception Sponsor
- \$10,000 Ahla Wasahla Reception Sponsor
- \$10,000 Kids Program Sponsor
- \$7,500 Photography Sponsor
- \$5,000 VIP Sponsor
- \$4,000 Comedy Sponsor
- \$3,000 Leadership Sponsor

Tables, Tickets, and Donations

- \$2,600 General Table for 8 guests
- \$200 Early-bird Tickets before July 1st 2022
- \$250 Regular Tickets after July 1st 2022

We are not able to sponsor/attend this year, but would like to make a tax-deductible donation of \$ _____

Payment Information

My check is enclosed (make payable to Al-Bireh Society, Inc.)

Please charge my credit card: Visa Mastercard American Express Discover

Name on credit card: _____

Card number: _____ Exp Date: ___ / ___ CVV: _____

Signature: _____

Please send an invoice to this email address: _____

Please mail/email this completed form to: Al-Bireh Society P.O. Box 780267, Orlando Florida 32878-0267 or albirehsociety@gmail.com. Contact us at (Reema-720-341-3253, Maref 901-337-1429, Maha 407-722-1471) with any questions.



AL BIREH SOCIETY GALA 2022

Silent Auction In-Kind Donation Form

Basic Information

Company: _____ Contact: _____
Address: _____ Phone: _____
City, State, Zip: _____ Email: _____

Item Information

Description: _____ Est. Value: _____

Special arrangements, restrictions, etc.: _____

Please check the appropriate boxes below:

Donor will deliver or send item.

Committee should pick up item.

This is a gift certificate (must be valid through December 2023).

We will email a high-resolution image or photo for the item.

Please mail/email this completed form to: Al-Bireh Society P.O. Box 780267, Orlando Florida 32878-0267 or albirehsociety@gmail.com. Contact us at (Reema-720-341-3253, Maref 901-337-1429, Maha 407-722-1471) with any questions.